



Suicide Prevention Coalition
of Johnson County

Hope4Johnson County: Goosechase Scavenger Hunt Sponsorship

Event: **September 10-16, 2023**
Johnson County, Indiana

Dear Community Partner,

As we raise awareness about suicide prevention during National Suicide Awareness and Prevention week this Fall, the Suicide Prevention Coalition of Johnson County, in partnership with Upstream Prevention, Inc. is proud to announce **Hope4JohnsonCounty: Goosechase Scavenger Hunt**. This app-based self-paced scavenger hunt begins at 8 a.m. on Sunday, September 10th and goes through 11:59 PM Saturday, September 16th, 2023.

How it Works

This will be a team-based scavenger hunt (team identified as at least two people, but the more the merrier!). Social connectedness is one of the primary protective factors to preventing suicide. The purpose of the scavenger hunt event is to increase social connections in our community and have fun doing so!

This event is **free to participants** and will allow teams to participate off and on during the week as they are able to do so since this will be self-paced. Teams will complete "missions" throughout the week for a chance to be awarded points. Teams are encouraged to consider people in their world that could benefit from engaging in this fun event and pull them onto the team to play. All are welcome!

Why This Matters

Indiana has faced significant challenges in recent years concerning its suicide rates. Among the counties grappling with this issue, Johnson County stands out as an area of concern. According to the CDC Indiana suicide rates have steadily increased over the past decade. As per the Indiana State Department of Health's 2021 annual report, **Johnson County had a suicide rate of 19.5 per 100,000 population, significantly passing the state average.** We need your help.

Sponsorships That Make A Difference

Sponsorship of this event provides an opportunity to promote your corporation/organization. Your support directly funds one or more award packages for the highest scoring teams. The winning packages offer gift cards to engage in activities locally for further social connection opportunities.

Sponsorship information is listed on the next page. If you are interested in becoming a sponsor, please contact Hope Thompson at Hope@upstreamprevention.org for further information or to receive an invoice. We thank you in advance and look forward to your participation in this event!

SPONSOR LEVELS

Level of Participation	Cost	Participation Benefits
Suicide Prevention Advocate	\$500	Logo on sponsor page of event flyer; Sponsor named in press release; Sponsor recognized in social media posts; Sponsor listed in the app during event; Organizational QPR (Question, Persuade, Refer) Gatekeeper Training for staff at no additional cost (2-hour session with training certificates provided).
Hope Spreaders	\$250 - \$499	Logo on sponsor page of event flyer; Sponsor named in press release; Sponsor recognized in social media posts; Sponsor listed in the app during event.
Community Partner	\$50-\$249	Sponsor recognized in social media posts; Sponsor listed in the app during event
Friends of the Suicide Prevention Coalition	\$25-\$50	Promote this event in your circles! Be a difference maker! Sponsor listed in the app during event.

Deadline: Sponsorship intent must be submitted by July 14th.

Invoices and logo requests will be sent soon following intent to sponsor.

Sponsor reservations can be made by emailing Hope@upstreamprevention.org.

Interested in supporting the Suicide Prevention Coalition while sharing a positive message? Visit Sharp Graphic's online store at <https://www.sharp.graphics/shop/upstream-prevention> for shirts available for purchase. A portion of the proceeds benefit the Suicide Prevention Coalition and Upstream Prevention, Inc.

THANK YOU!! Sponsorship funds will be applied first to event expenses, with any remaining funds going to continue to support future Suicide Prevention Coalition of Johnson County activities.